

**Non-Residential Design Review Committee
Meeting Minutes
June 10, 2011**

The Bethany Beach Non-Residential Design Review Committee (NDRC) held a meeting on Friday, June 10, 2011 in the Town Council Meeting Room.

Members present: Lew Killmer, who presided: Jim Weisgerber, John Hendrickson, Faith Denault and Susan Frederick. Also present: Mayor McClenny and Seville Pettit, Administrative Secretary.

Call to Order

Mr. Killmer called the meeting to order at 2:00 p.m.

Approval of the Agenda

Mrs. Frederick made a motion to approve the agenda; the motion was seconded by Mr. Weisgerber and was unanimously approved by the committee.

New Business

The purpose of the meeting is to review, discuss and vote on an application submitted by Mr. Ken Crooks of Treasure Island Fashions, for a new sign for the property located at 98 Garfield Parkway Unit 107, Lot 7-12, Block 106, C-1 Zoning District, Bethany Beach, DE.

Mr. Killmer presented an overview of the proposed application. The applicant is requesting to place a new sign at Unit 107, which is a commercial property that is part of the Blue Surf Condominium Commerical property complex.

The proposed sign will be blue and red in color with wording that includes a reference to a 20%-50% discount. The total area of the sign will be eight (8) square feet. The proposed sign will be very similar to the other business signs that are in current use at that location. Neither the applicant nor his representative was present for the scheduled review, but since the proposed sign is virtually identical in size, style and material composition to the other existing commercial signs at that location, the committee decided to make a motion on the proposed application. The proposed sign meets all of the Bethany Beach Sign Code and Design Code guidelines.

After reviewing Mr. Crooks sign application, Mrs. Denault made a motion to approve the application as submitted. The motion was seconded by Mr. Weisgerber and was unanimously approved by the NDRC.

The purpose of the meeting is to review, discuss and vote on an application submitted by Mr. Garner of Blue Water, Coastal Eat, for a new sign for the property located at 786 Garfield Parkway, Lots 2, Block 144, C-2 Zoning District, Bethany Beach, DE.

Mrs. Frederick presented an overview of the proposed new sign application. The applicant, Mr. Garner is requesting to replace the existing awing that contains signage with a new illuminated business sign. Mr. Garner or his representative was not present at that NRDC review.

The proposed sign will be oval in shape with the blue and green raised letters. Mr. Killmer proposed to further review the submitted application because there are a number of open issues to be resolved, such as lighting, the trellis and well as establishing the height of the sign as it relates to the top of the building. After further discussion, the NRDC decided to approve the application as submitted pending the review and approval by the Building Inspector with issue relating to the final sign dimensions, lighting, height of the sign as it relates to the top of the building and issues related to the trellis. Mr. Garner will have to submit an application for the proposed lighting and trellis at a later date prior to the issuing of a sign permit.

After reviewing the new sign application, Mr. Hendrickson made a motion to approve the application as submitted and reschedule a meeting for review and possible approval of the proposed lighting and trellis. The motion was seconded by Mrs. Denault and was unanimously approved by the NDRC.

The purpose of the meeting is to review, discuss and vote on an application submitted by Dickey Heidenberger of Dickey's Frozen Custard, for a new sign for the property located at 101 Garfield Pkwy, Lots 1 & 3 Block 105, C-1 Zoning District, Bethany Beach, DE.

Mr. Weisgerber recused himself, due to being a partner of the business. Mr. Killmer presented an overview of the proposed new sign application. The applicant is requesting to place a new sign above the existing awing. The street frontage of the business is twenty two (22) feet and eight (8) inches. The sign will be an interior illuminated aluminum box sign similar to the others on the building.

Mr. Heidenberger or his representative was present at the review to respond to possible concerns/questions that might be raised, but the committee decided to make a motion on the proposed application in their absence because of the non-controversial aspect of the application. The proposed sign conforms to the regulations outlined in the Town's Sign and Design Codes.

After reviewing the sign application, Mr. Hendrickson made a motion to approve the application as submitted. The motion was seconded by Mrs. Denault and was unanimously approved by the NDRC by a vote of four (4) to zero (0) with Mr. Weisgerber recusing himself.

Approval of Minutes from May 27, 2011 Meeting

Mrs. Denault made a motion to approve the minutes dated May 27, 2011. The motion was seconded by Mrs. Frederick and was unanimously approved.

Adjourn

The meeting was adjourned at 2:15 p.m.

Respectfully Submitted,

Seville Pettit
Administrative Secretary

